

Under the auspices of UN Habitat's World Urban Campaign.



Conference 3rd GLOBAL FIVE “The Economic Empowerment of Migrant Women as a Key Factor for Gender Equality”



PROGRAM

November 8 and 9 / 2023

from 2PM to 6PM (CET) UPF Barcelona School of Management



FIRST DAY – WEDNESDAY 8

Opening (2 - 2:30 PM)

Inaugural speech by the UPF Barcelona School of Management authorities and Global FIVE co-founders.

Round table 1 (2:30 – 3:15 PM): Research on Women Migration and Entrepreneurship

This roundtable will give insights on women migration and women entrepreneurship based on research results.

Moderator: **Alejandro Agafonow Cordero**, PhD, Professor at ESSCA School of Management (France).

Zenia Hellgren, PhD, Senior Reseacher at Pompeu Fabra University (Spain): "Female migration and precarious work: what potential for alternative trade unions?"

Luisa De Vita, PhD, Associate Professor at the Sapienza University of Rome (Italy): "Female Migrant Entrepreneurs in Italy: grasping inequalities, unpacking diversity."

Colette Henry (online), PhD, Head of Department of Business Studies, Dundalk Institute of Technology (Ireland): "Inclusive entrepreneurship: What do we know about entrepreneurship policy for women?"

RRound table 2 (3:15 - 4 PM): Testimonies of Migrant Women (1/2)

In this round table, highly qualified migrant women with share their stories and talk about barriers and opportunities of migration.

Moderator: **Marcela Schweitzer**, PhD, Head of the Learning Assistance Center, ESSCA School of Management (France).

Clarice Coutinho Camara, Brazilian Lawyer who emigrated to Spain.

Svetlana Trachenko, Pediatric doctor from Russia who emigrated to Mexico.

Lisa Edmonson, English teacher who emigrated from Jamaica to France.

Paloma Carrara, Community manager who emigrated from Argentina to Spain.

Coffee Break (4 – 4:30 M)

Round table 3 (4:30 – 5:15 PM): Testimonies of Women on Gender Equality (1/2)

In this round table we will listen to successful women sharing their experience on overcoming inequalities on the labor market.

Moderator: **Analia Pastran**, Co-chair of UN Habitat- World Urban Campaign and Founder of Smartly Social Entrepreneurship on the SDGs (Argentina).

Chrystèle Sanon, Lawyer and founder of Qwampus Tech (France).

Maria Angelica Gomez Godoy, founder of Tepoznieves (Mexico).

Vicki Stylianou (online), Head of advocacy and policy at Inst. of Public Accountants (Australia).

Vanessa Fosse, CEO Arima SA (France).

Leeann Teal Rutkowsky, CEO Impact Fashion Hub (USA).

Round table 4 (5:15 – 6 PM): Organizations Working for Gender Equality

In this round table we will learn about actions taken by organizations to develop gender equality.

Moderator: **Carlos Bustos Mancera**, Founder of ONHOFF, co-founder of BHYBRID and HRETAIL platforms (Spain).

Miriam Andrade Camacho, Engineer and president of the United Cooperative Generating Growth and Development (Mexico).

Christine Auclair (online), Lead, advocacy, and campaigns at UN Habitat (Kenya).

Berta Canals i Renau, Director of Sorli Foundation (Spain).

Mona Rady, Chairperson of UN Habitat Professional Forum (Egypt).

Closing of 1st day (6 PM)

SECOND DAY – THURSDAY 9

Opening of the 2nd day (2 - 2:15 PM)

Global FIVE co-founders

Round table 5 (2:15 - 3 PM): Research on Gender Equality

In this round table, professors are invited to expose the results of their research on gender equality.

Moderator: **Alejandro Agafonow Cordero**, PhD, Professor at ESSCA School of Management (France)

Carmen Geha, PhD, Researcher at Pompeu Fabra University (Spain): “Support and Accelerate Women’s Inclusion: A Roadmap by the MENA and for the MENA.”

Carol Denerier, PhD, Assistant Professor at ESSCA School of Management (France): “The influence of gender on risk taking.”

Andrea Delfino (online), PhD, Researcher at Universidad Nacional del Litoral (Argentina): “Gender gaps and strategic economic sectors: a view from Argentine public policies”

Round table 6 (3 – 3:45 PM): Testimonies of Women on Gender Equality (2/2)

In this round table we will listen to successful women sharing their experience on overcoming inequalities on the labor market.

Moderator: **Inna Leconte**, Business Development Manager at ESSCA School of Management (France).

Alma Denisse Sanchez, Mayor of Moroleon Guanajuato (Mexico).

Rosa Maria Sebastian Perez, Vice Dean Universidad Autónoma de Barcelona (Spain).

Ketra Schmitt (online), Associate professor Concordia University (Canada).

Round table 7 (3:45 – 4:30 PM): Companies and Institutions Working for Gender Equality

In this table we invite institutions, associations, and companies to share actions developed in favor of gender equality.

Moderator: **Maria Fernanda Andrés**, Business and International Relations Director at Aceleradora Litoral (Argentina).

Sri Husnaini Sofjan (online), Senior program advisor of Huairou Commission (USA).

Silvia Torres Carbonel (online), Director of WISE program (Women in STEM) Latin America (Argentina).

Joseph Oduor (online), PCG Chair Grassroot WUC and Director of LLCO, Leaders for Leaders Champions (Kenya).

Diah Yusuf, Founder of Indonesia Prima (Indonesia).

Coffee Break (4:30 – 5 PM)

Round table 8 (5 – 5:45 PM): Testimonies of Migrant Women (2/2)

In this round table you will listen to the barriers and opportunities of highly qualified migrant women.

Moderator: **Inna Leconte**, Business Development Manager at ESSCA School of Management (France).

Hanna Liventseva, Geologist from Ukraine who emigrated to Spain.

Parisa Closs (online), Iranian urban planner who emigrated to Germany.

Camila Solari, Argentinian lawyer who emigrated to Spain.

Valeria Coniglioni (online), Argentinian photographer who emigrated to USA.

Round table 9 (5:45 – 6:30 PM): Associations and Organizations Working for Migrant Women

This panel presents the actions of associations and organizations working with and for migrant women.

Moderator: **Marcela Schweitzer**, PhD, Head of the Learning Assistance Center, ESSCA School of Management (France).

Javier Bonomi, Founder and CEO of Fedelatina (Spain).

Victoria Tissot, Founder and CEO of Embajada del Arte de Ucrania (Spain).

Bodil Valero, Former member of the European Parliament, specialist on migration (Sweden).

Closing of the conference and cocktail (6:30 – 7:30 PM)