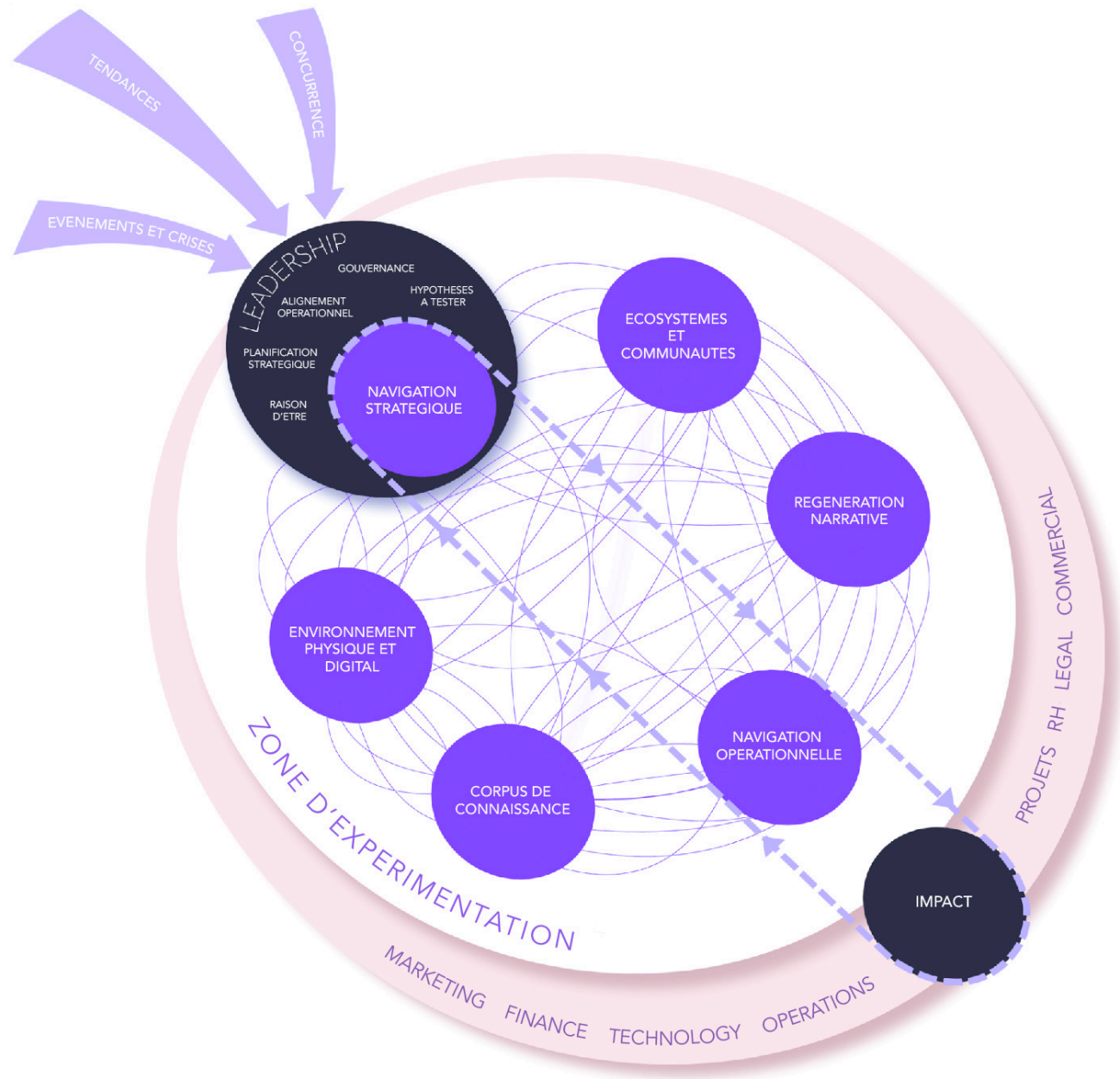




Sur le terrain...

2 ans pour être à la pointe de
l'innovation sur son marché



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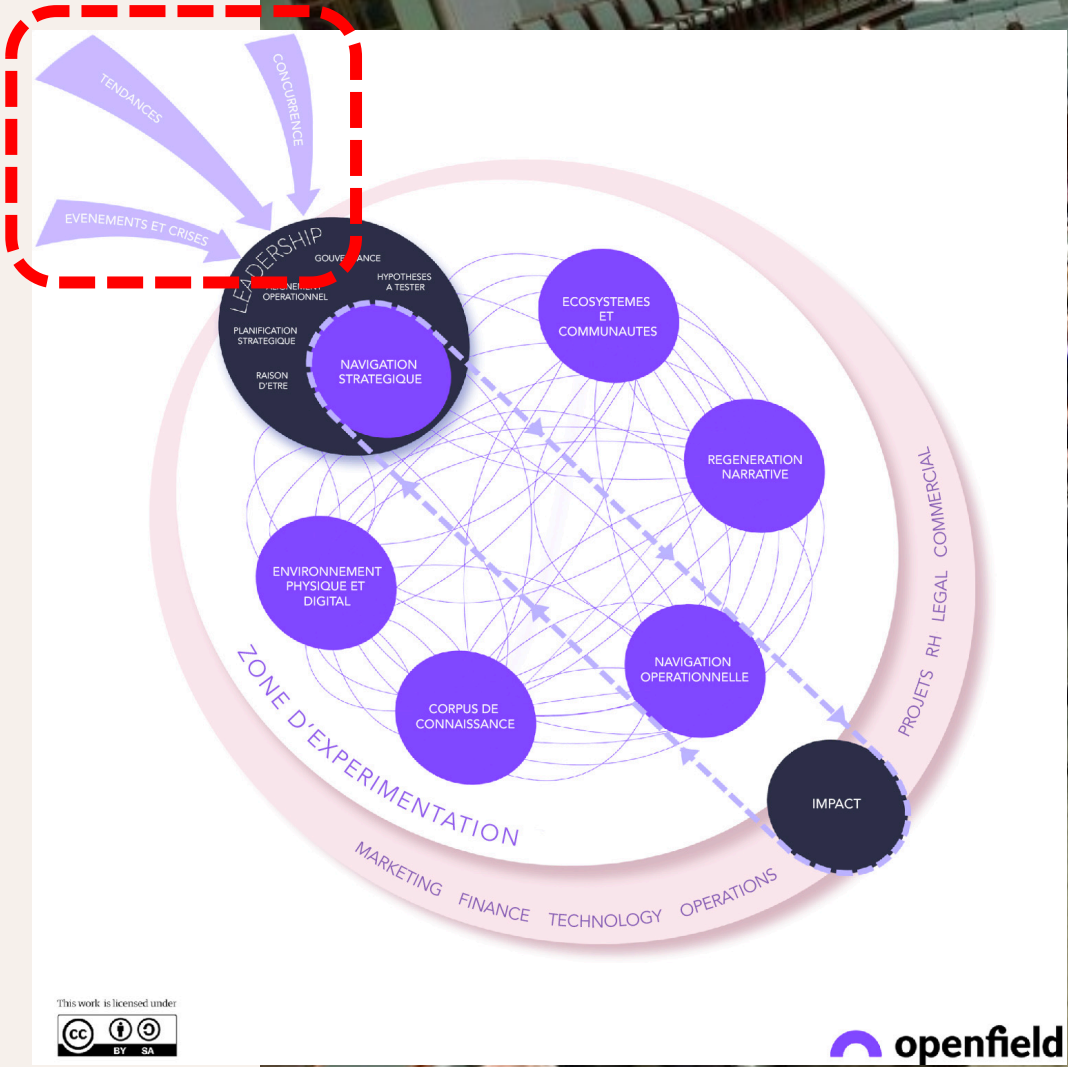
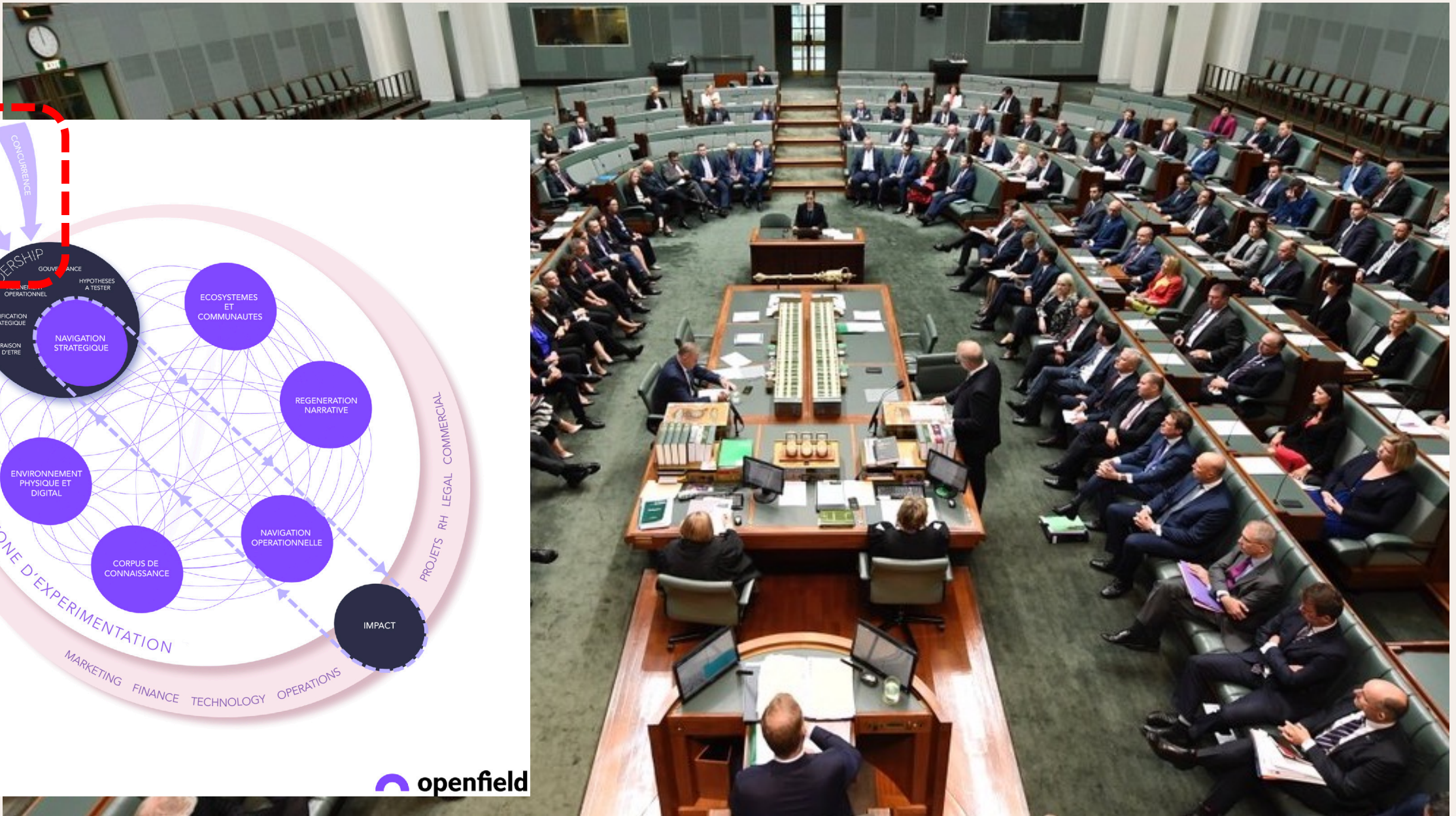
Australian Government

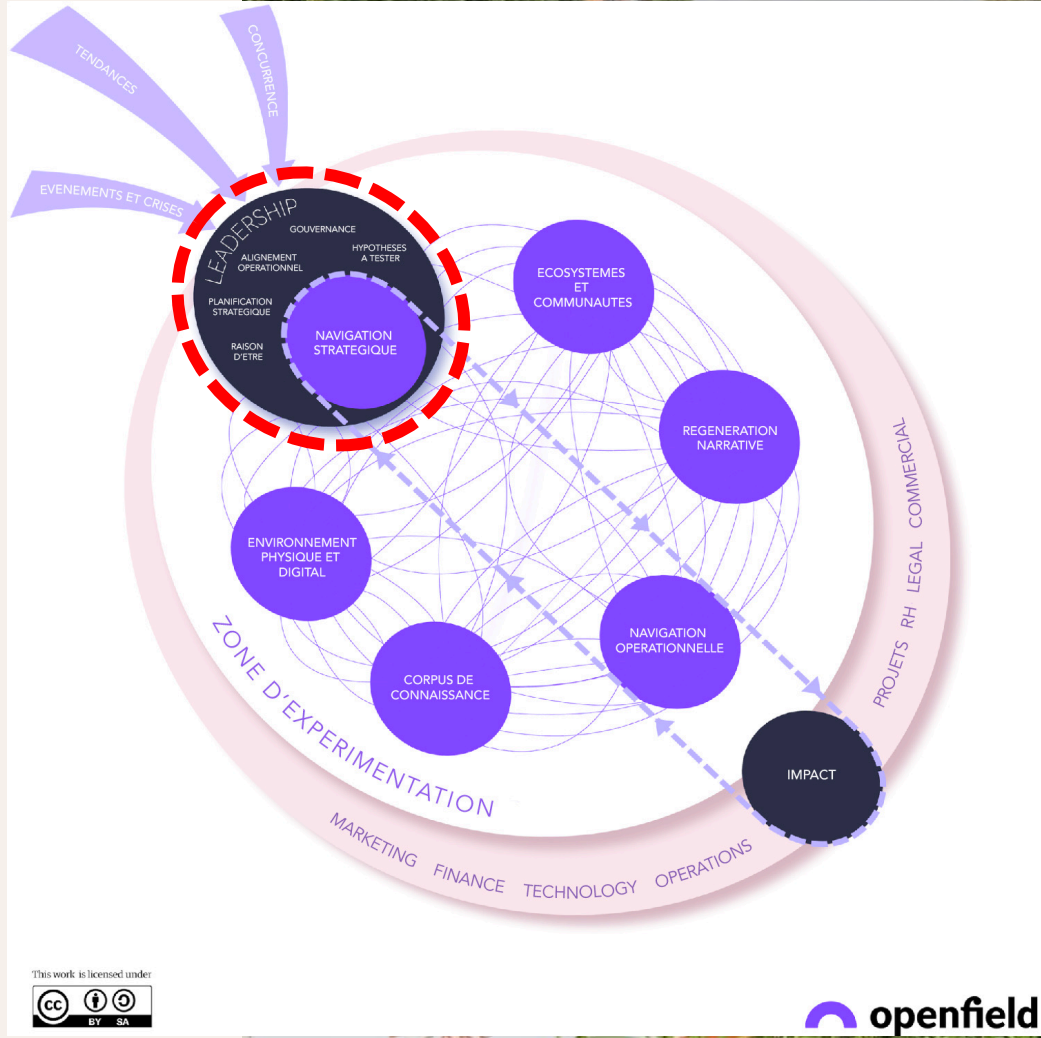


myagedcare

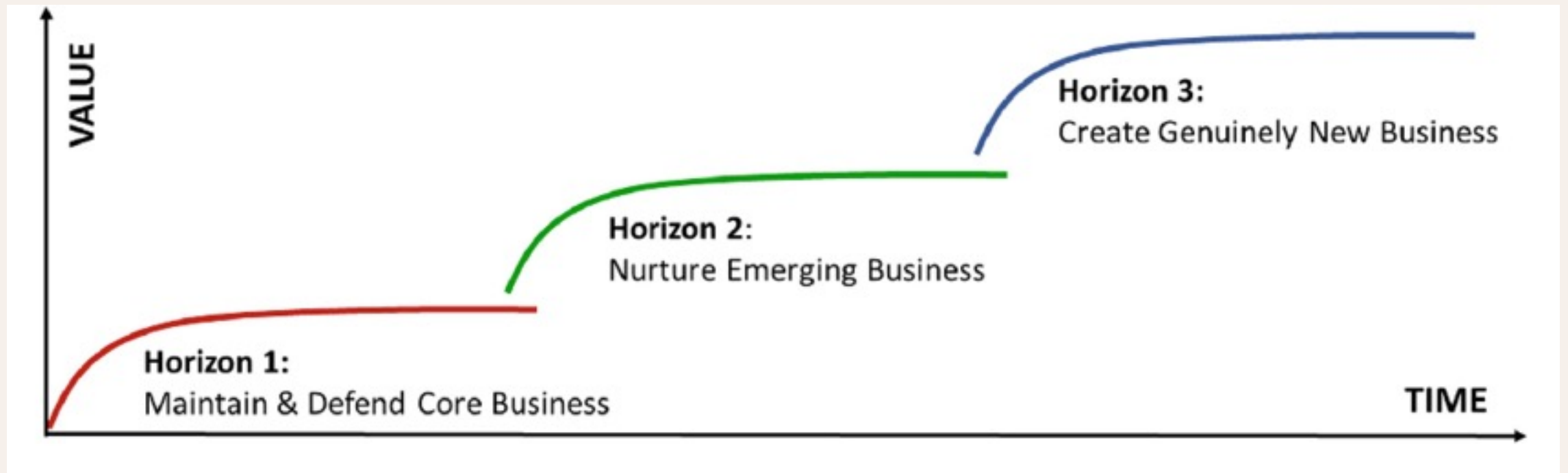








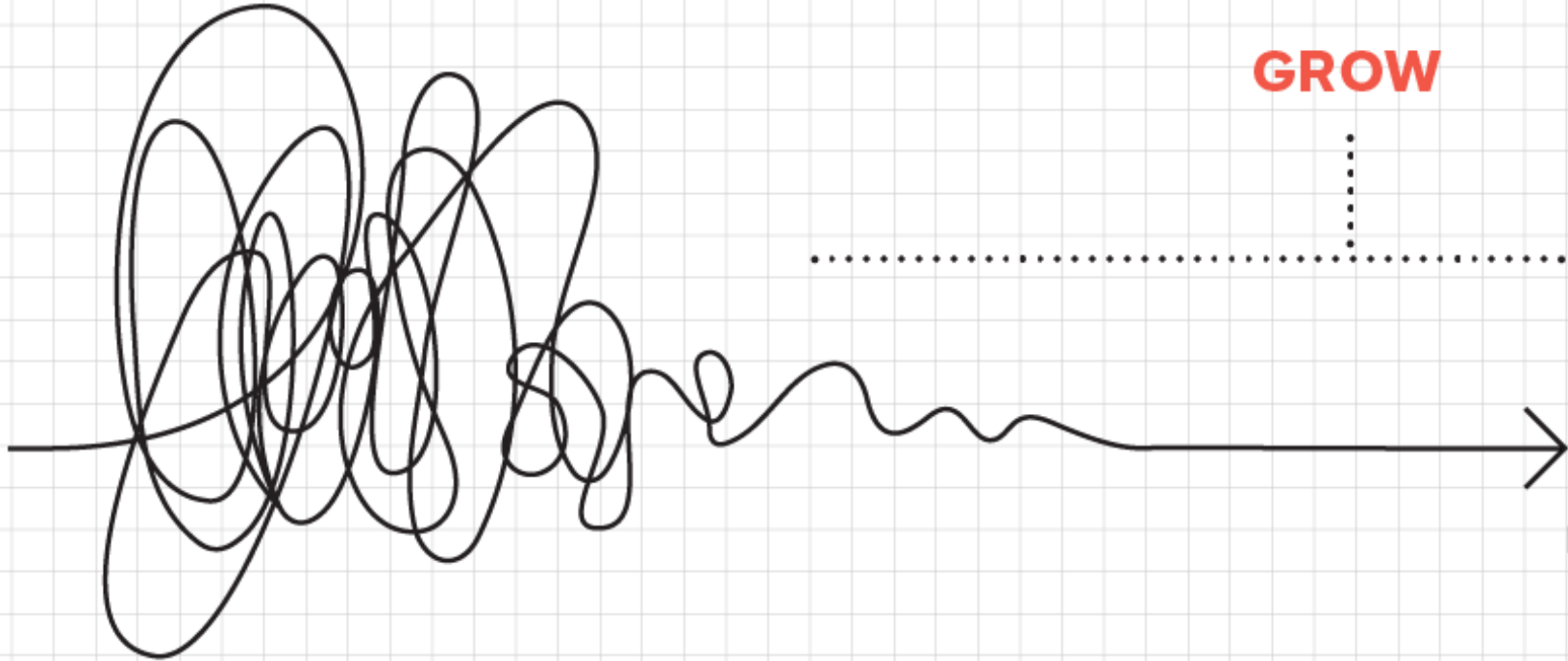
Transformation culturelle à moyen / long terme pour ancrer le changement dans la durée



McKinsey
& Company

Explore

High uncertainty



GROW

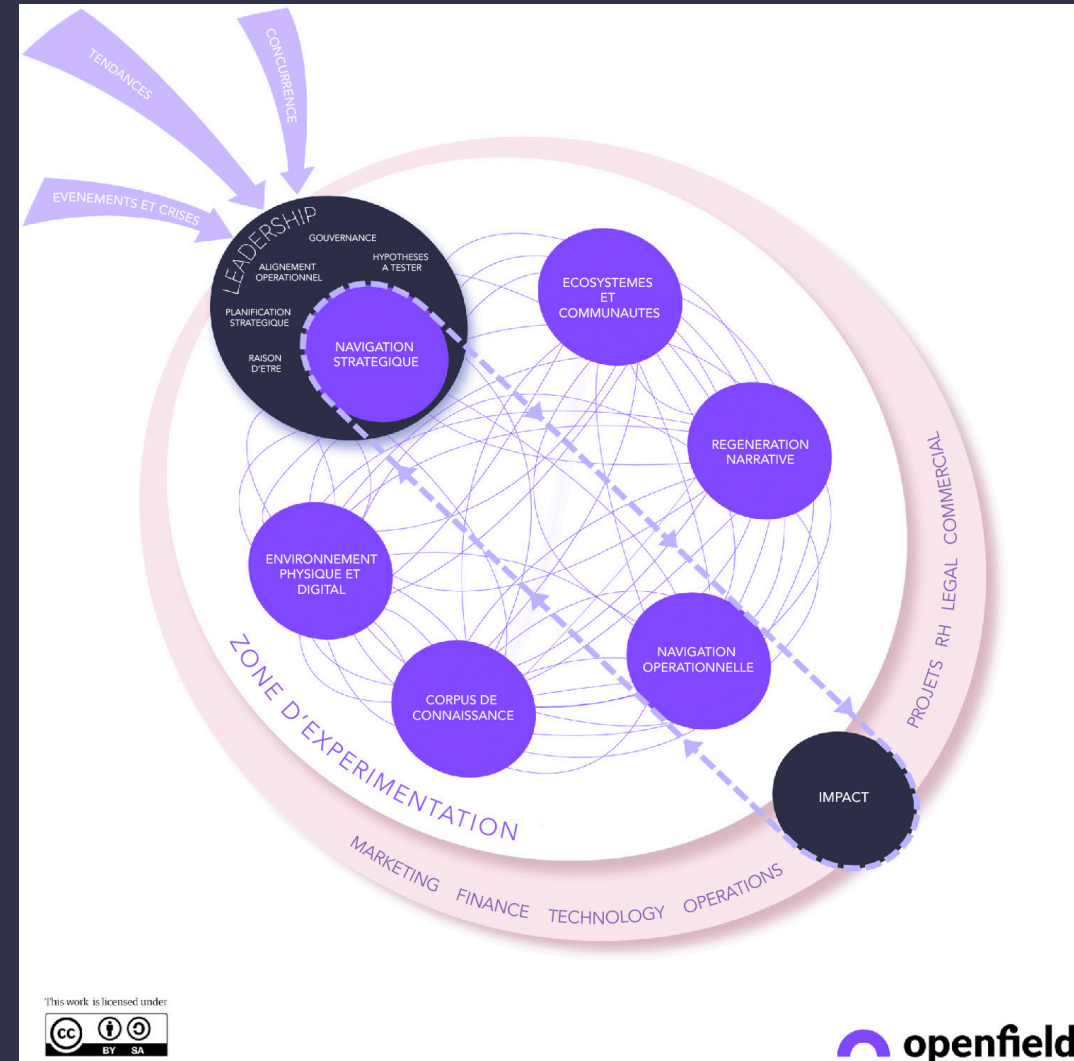
Exploit

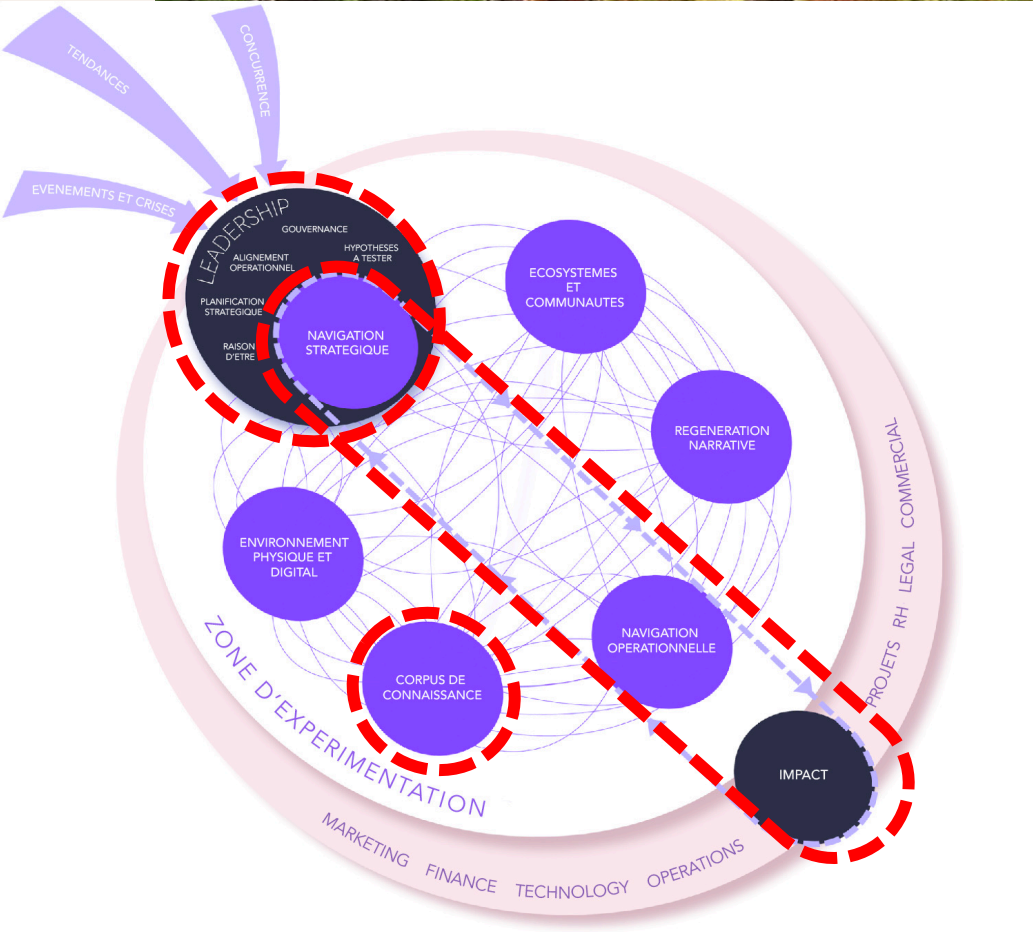
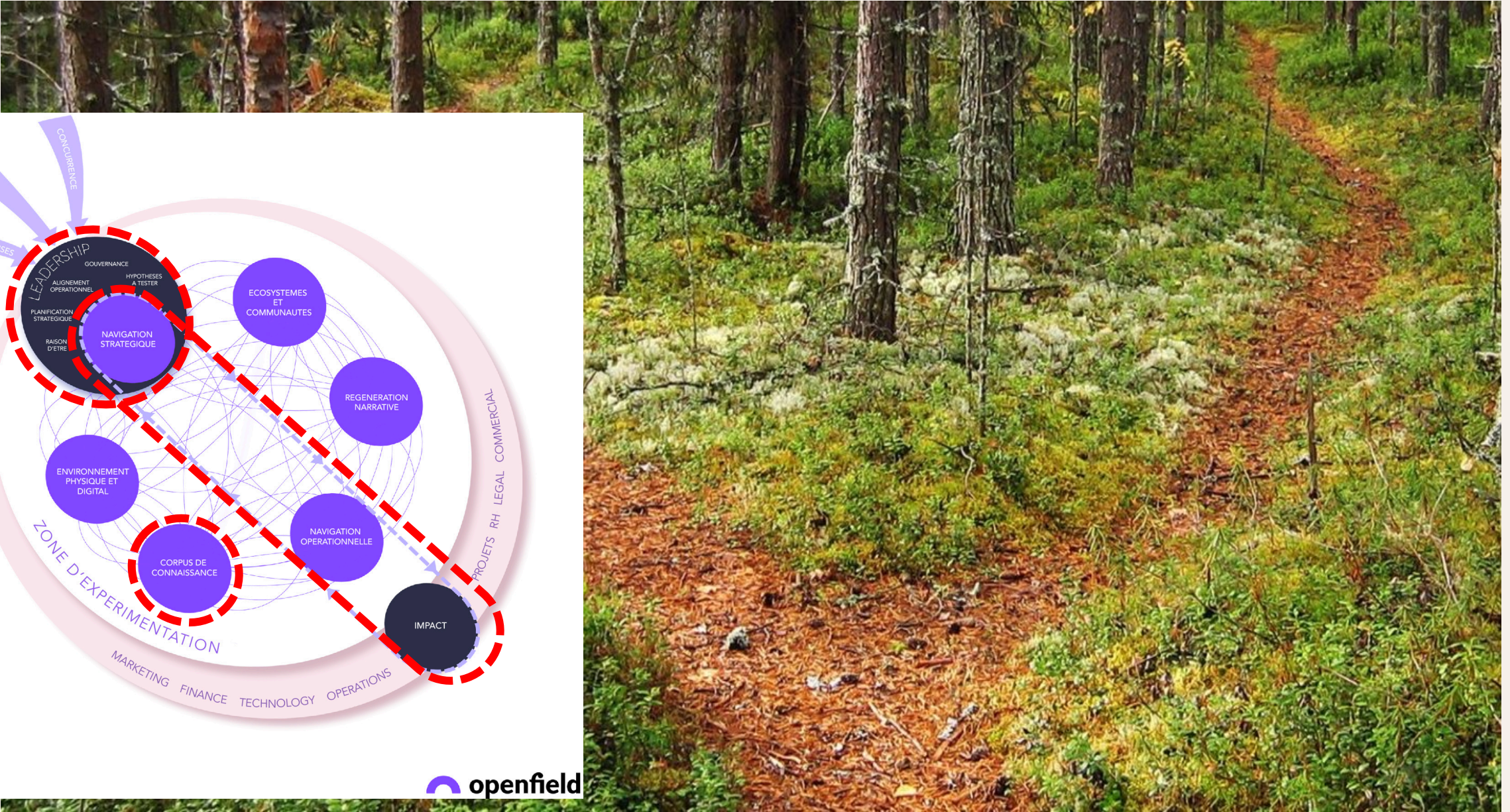
Low uncertainty

SEARCH

 Strategyzer

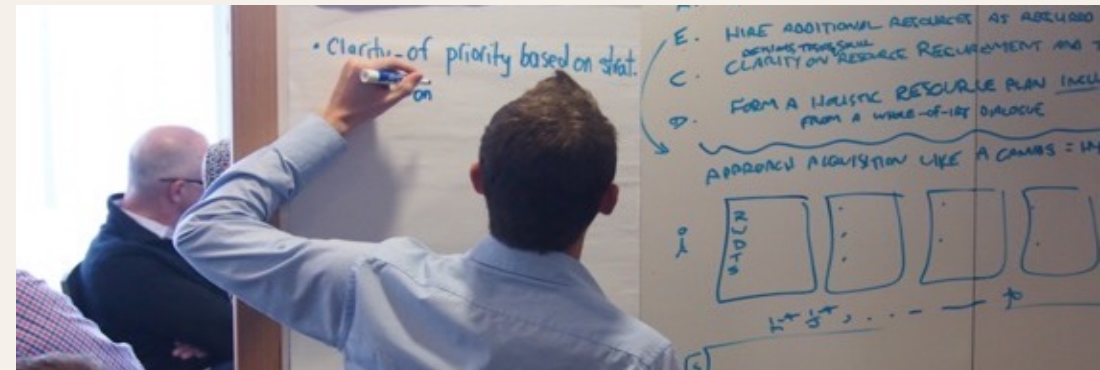
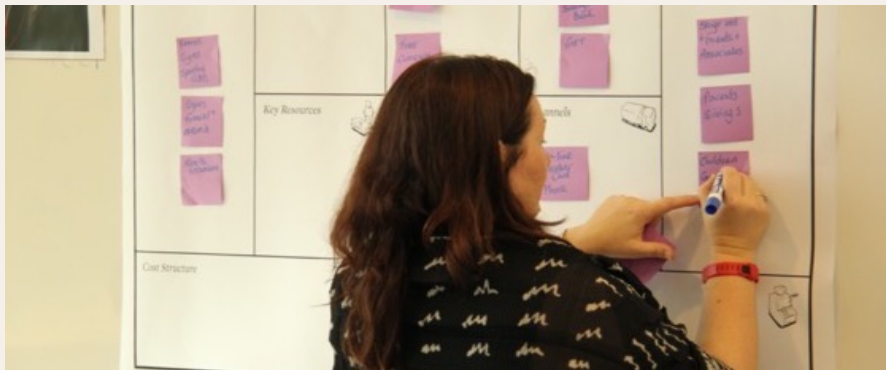
Le modèle comme pierre angulaire de la réflexion et de la démarche

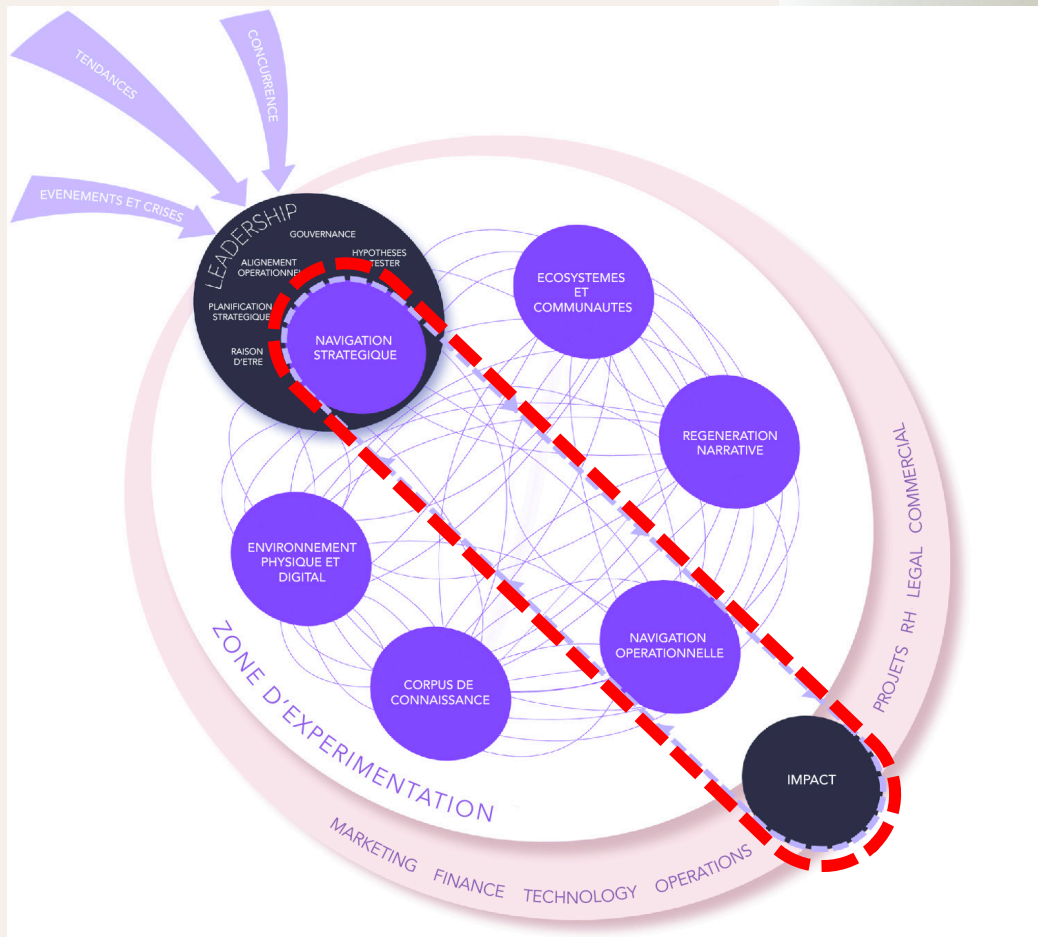




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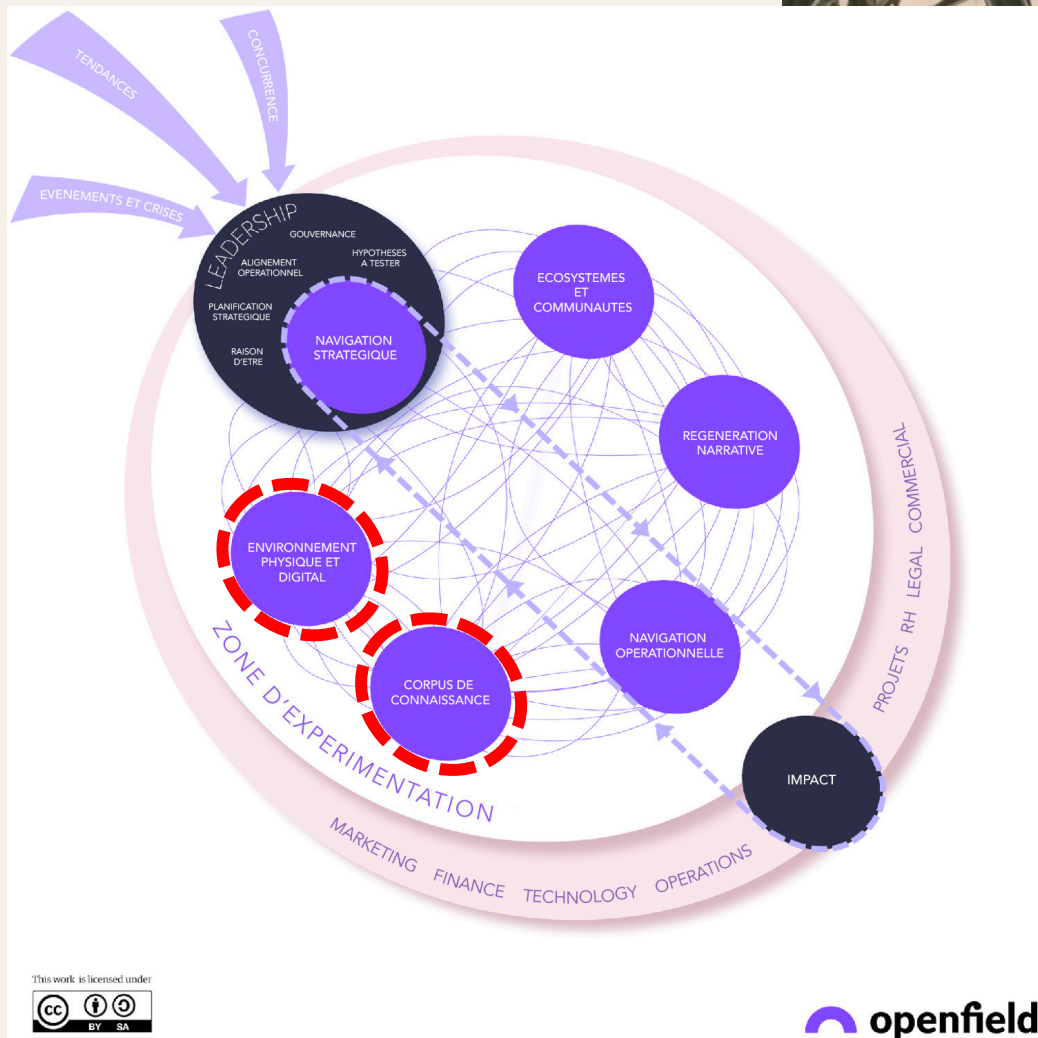
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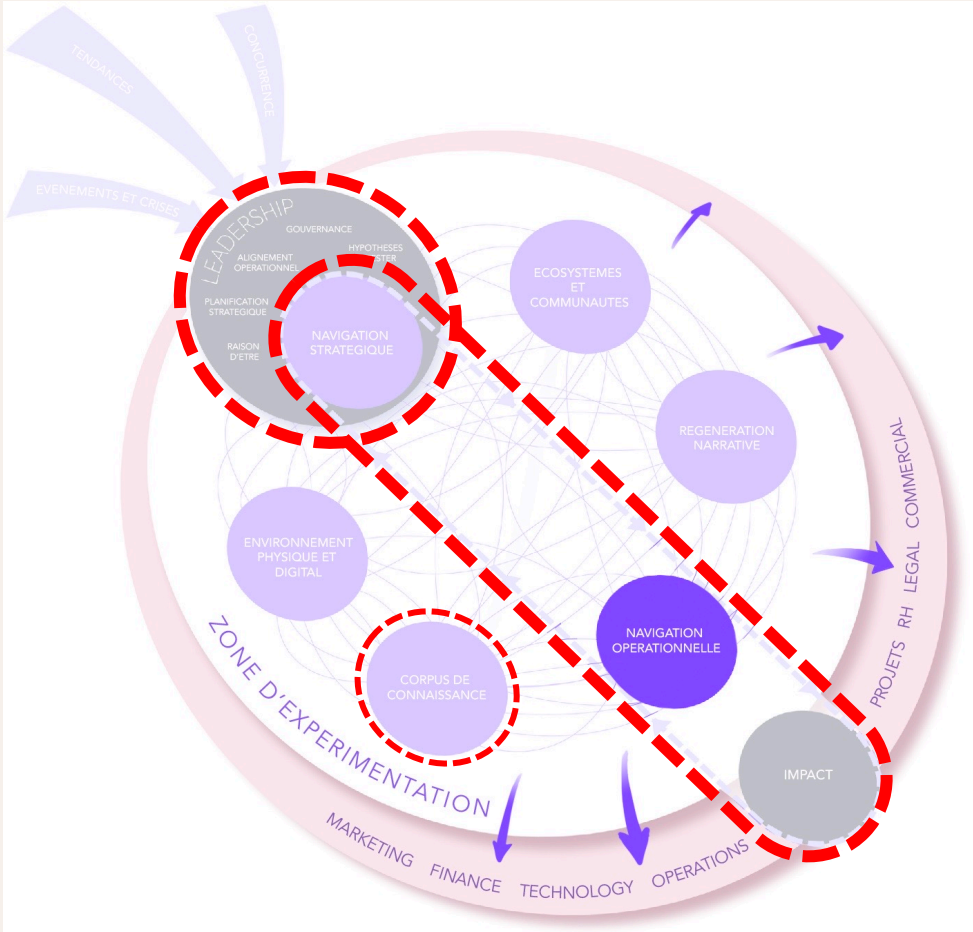




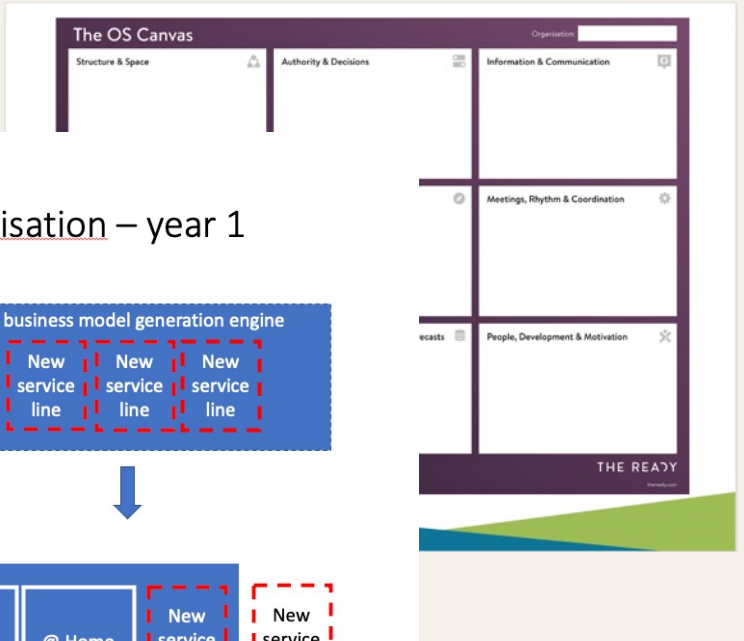




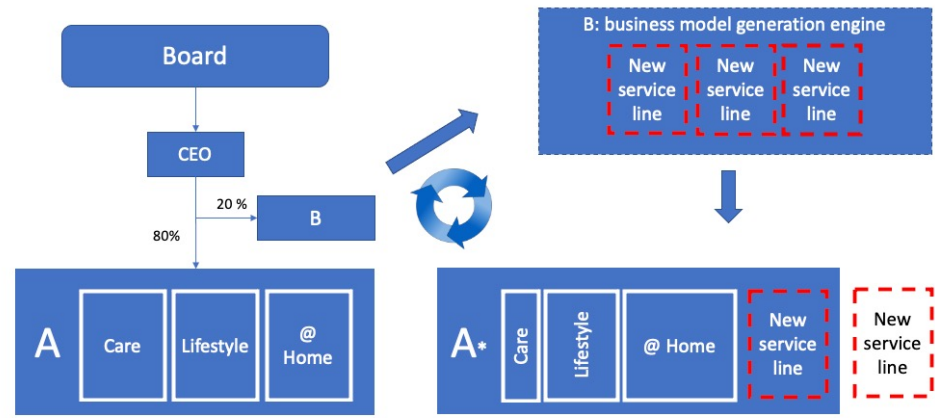




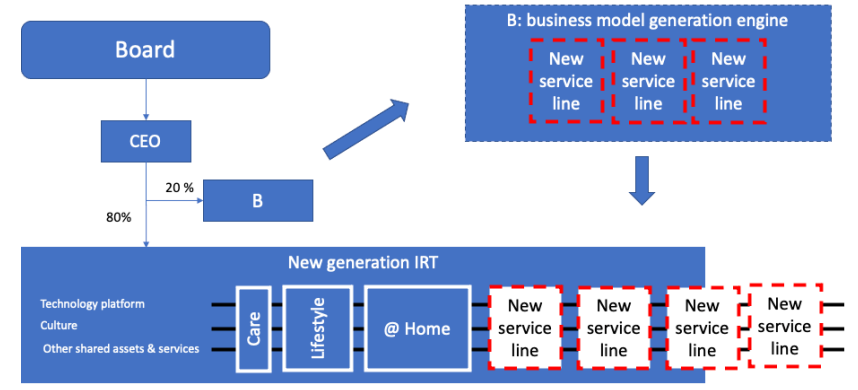
openfield

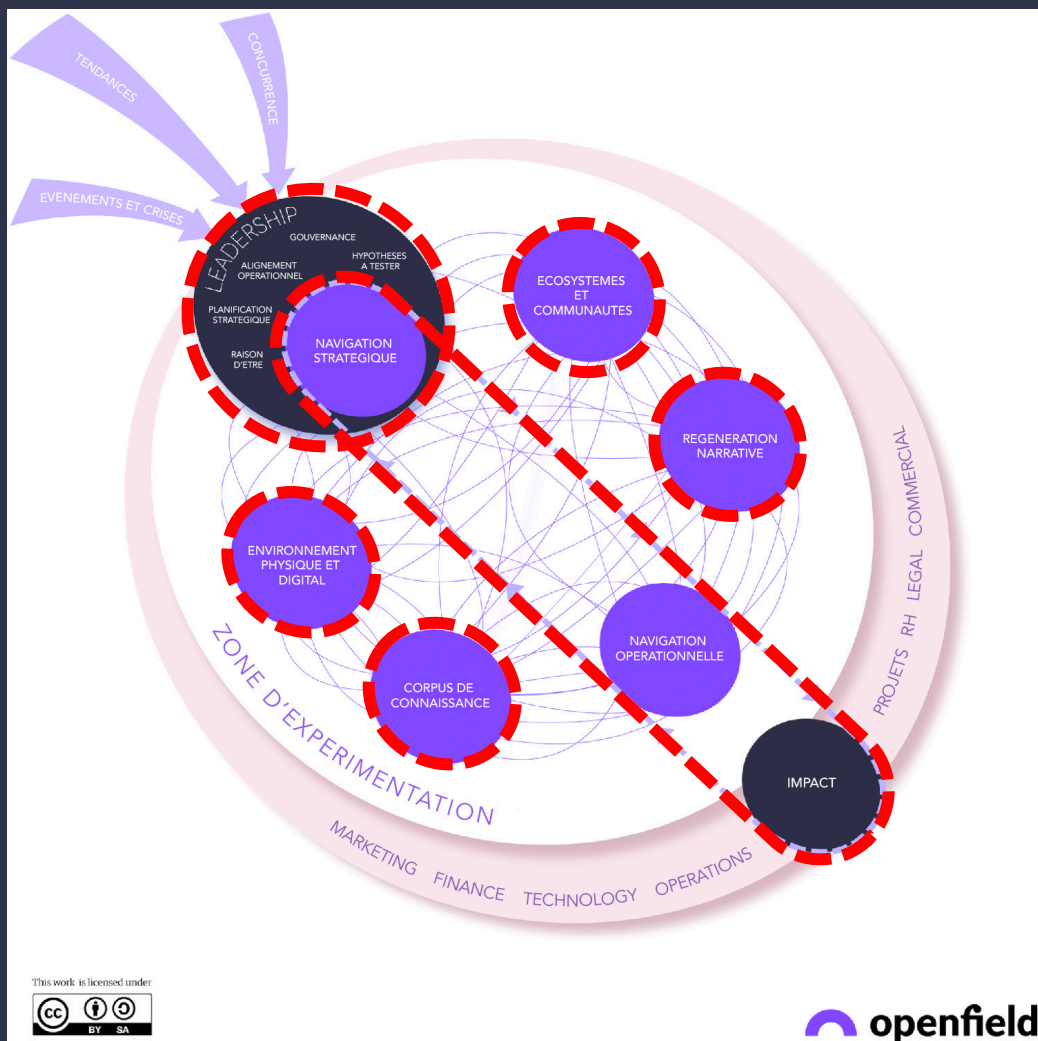


Pathways to transforming the organisation – year 1



vision for the new model beyond year 1





Lancement de la phase 3, avec un focus sur l'horizon 3

Innovation
CHALLENGE

IT'S TIME TO FORM

WWW.WORKSPACE.COM/INNOVATIONCHALLENGE

Innovation
CHALLENGE

THE PEAK CONDITIONS

WWW.WORKSPACE.COM/INNOVATIONCHALLENGE

Innovation
CHALLENGE

where to from here?
5° 42' 15" N / 113° 18' 49" E / 5000 km

A 3-month collaborative innovation process to unleash the full potential of the organisation and its broader ecosystem. Give everyone the opportunity to shape the future of the organisation and you will be surprised by what emerges

PLACE
Designing the right physical and digital environment to support collaborative innovation

CONTENT
Curating the right content and expertise

PEOPLE
Identify intra-preneurs internally and support them along the way

PROCESS
Driving a proven process that balances structure and emergence

DIGITAL
Online conversation, structured in streams, and facilitated by community managers

PHYSICAL
Bespoke activities organised in real time by the community managers to support and enhance the online exploration

TEASING CAMPAIGN
[2 weeks]

Create awareness and excitement, inside and outside the organisation about the journey ahead

INNOVATION BRIEF
[2 days]

Create shared ownership of the process, up-skill the key stakeholders and structure the exploration in opportunity areas

CREATIVE JOURNEY
[10-12 weeks]

Facilitate a set of digital and physical interactions that will stimulate divergent thinking around opportunity areas and drive convergence to crystallise ideas and potential business models

IDEA LAB
[3 days]

Consolidate business models, evaluate their potential and decide which ones to kill and which ones to incubate and take to market.

Innovation
CHALLENGE

MAKE THE BREAK

WWW.WORKSPACE.COM/INNOVATIONCHALLENGE

Innovation
CHALLENGE

WANT TO SHAPE THE FUTURE?

Together we can innovate to create a better future for older Australians

How to get involved

STEP 1
Like 'IRT Innovation Challenge #irfuture' on Facebook.

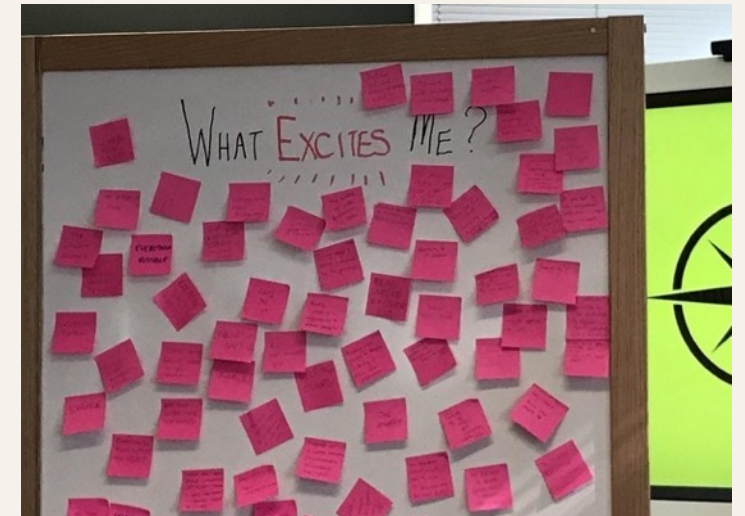
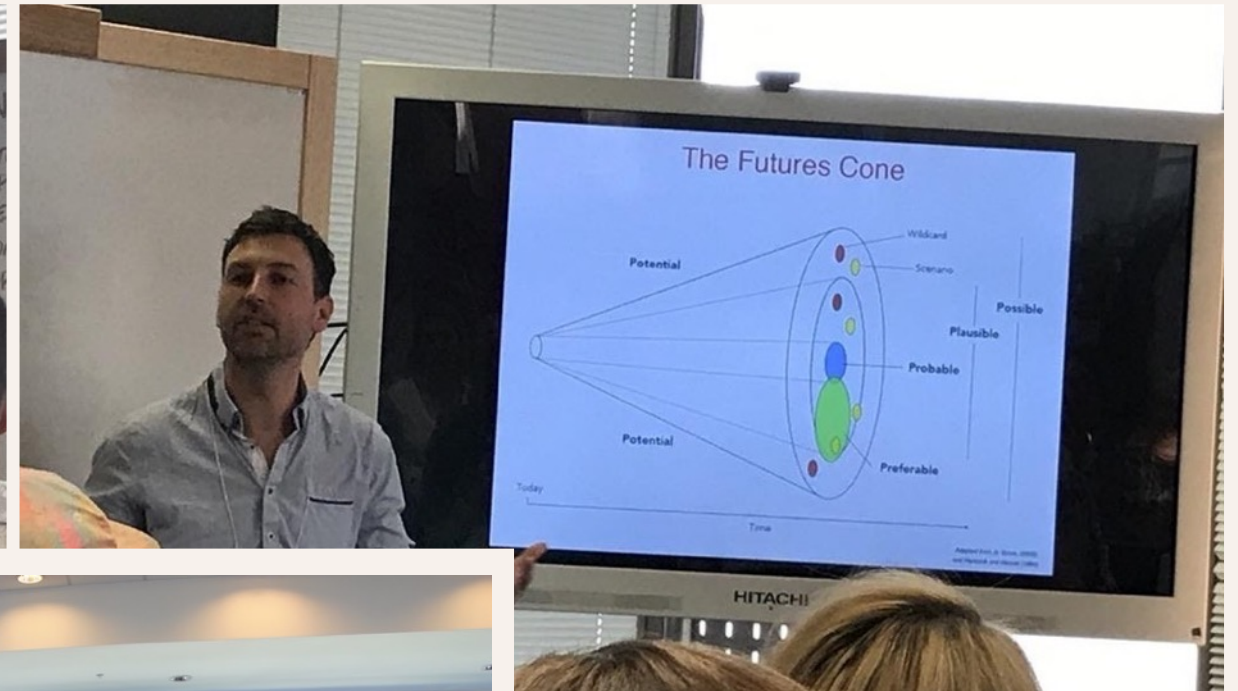
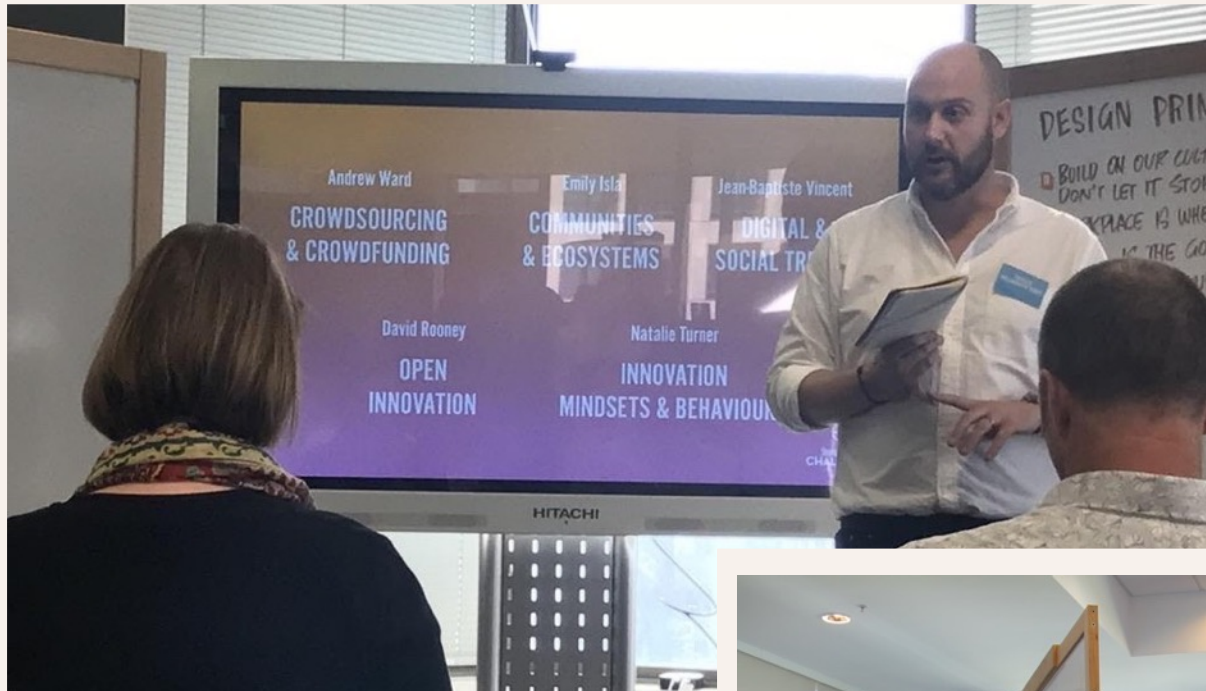
STEP 2
Next, join the groups dedicated to each opportunity area that you're passionate about.

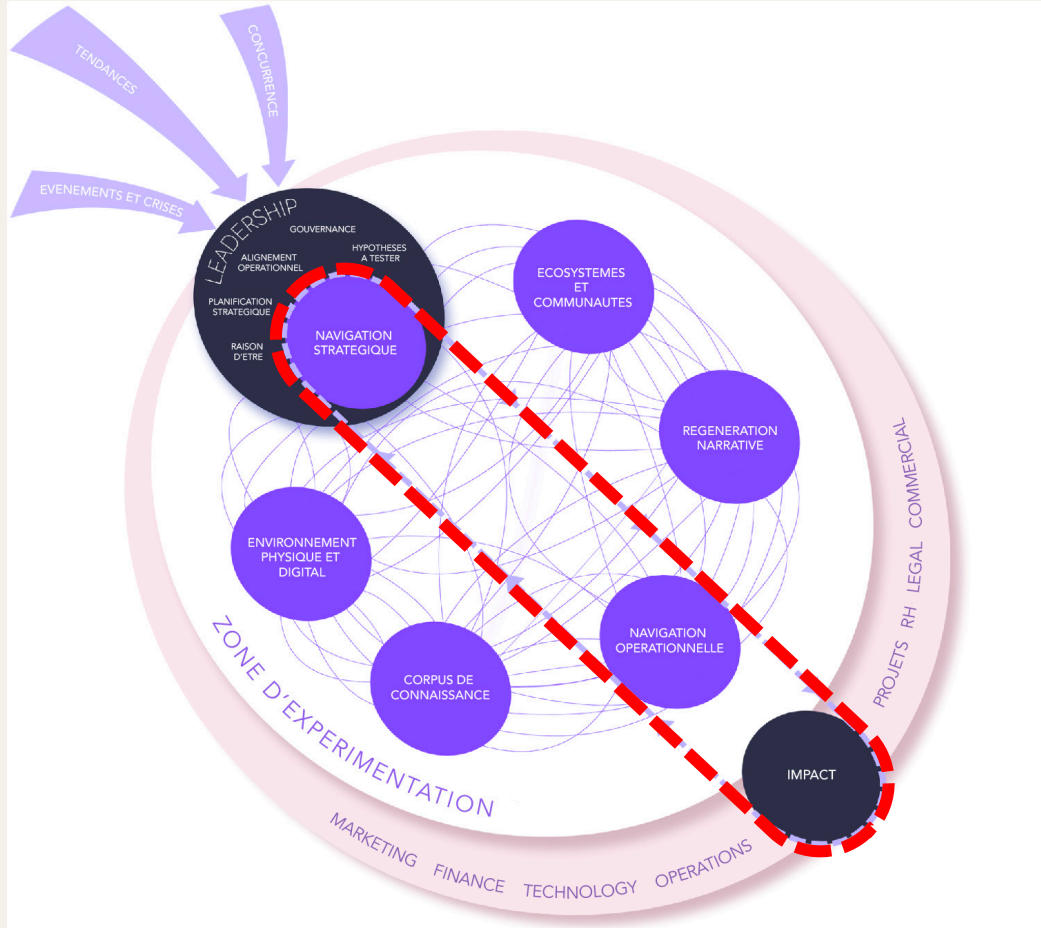
STEP 3
Engage in conversation, offer ideas and expand your thinking. Share with your friends and family.

Anyone, from anywhere, 21st August - 29th October

OPPORTUNITY AREAS WE'RE EXPLORING

<input type="checkbox"/> Habitat, Space & Shelter	<input type="checkbox"/> Lifelong Learning	<input type="checkbox"/> Economics & Employment	<input type="checkbox"/> Movement
<input type="checkbox"/> Disruptive Technology	<input type="checkbox"/> Population Health	<input type="checkbox"/> Dying, Death & Dead	<input type="checkbox"/> Experiences
<input type="checkbox"/> Service Delivery	<input type="checkbox"/> Environment & Climate	<input type="checkbox"/> Purpose, Role, Image & Identity	





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openfield

Innovation CHALLENGE
 WEEK 5 SENSE MAKING REPORT
 Sep 18th - Sep 22th

COMMUNITY METRICS

- 189** Contributors (cumulated) +28 since last week
- 746** Posts +171 since last week
- 1606** Comments +419 since last week
- 2351** Likes +687 since last week

CUMULATIVE NUMBER OF MEMBERS

Week	Members
Week 1	488
Week 2	512
Week 3	542
Week 4	602
Week 5	642
Week 6	692
Week 7	742
Week 8	792
Week 9	842
Week 10	892
Week 11	942
Week 12	992

OPPORTUNITY AREAS CONVERSATIONS

Opportunity Area	Conversations
Purpose Role	120
Experience	150
Dying Death	200
Health	180
Space & Data	100
Service Delivery	110
Climate	130
Disrupt Tech	140
Environment & Climate	160
The Moment	170
Living Learning	180
Population Health	190

OPPORTUNITY AREAS TOPICS

- HABITAT & SHELTER** (no update): How do we create spaces, studios and habitats that enhance the lives of people in their city?
 - OUR SUGGEST IDEA: Start focused on a built product, but building out into other aspects of space and shape: **COLOUR AND ENERGY**, **SHARED** (shops, social/community).
 - How far would you go to make **ENVIRONMENTALLY SUSTAINABLE**?
 - Challenges around a **GREEN VILLAGE LANDSCAPE** development and how you spread the things that live off from some of the things, partly about green environments to the **TECHNOLOGY** and the things in the **PROCESS** for the most **affordable** and **redesigned**.
- ENVIRONMENT & CLIMATE** (no update): What could be done to ensure we are truly keeping the European Climate to improve the lives of future people?
 - OUR SUGGEST IDEA: Turn the **EUROPEAN CLIMATE** project into a product. The use of **TECHNOLOGY** in products and how to begin thinking that.
 - How could you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - The use of **TECHNOLOGY** in products and how to begin thinking that. **TECHNOLOGY** in products and how to begin thinking that.
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - POPULATION HEALTH** (122 members (19 most active)): People are living longer. The question is, where does extra years live on in increasingly and expanding longevity of life?
 - OUR SUGGEST IDEA: A purpose built **FRAGILE AND HEALTHY HUB** that automatically adapt to what you want your next interaction.
 - How are health initiatives currently **FINANCED** for the community and **CONTRIBUTION** to the community?
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - What if the real reason reason people go to the **SOCIAL** network is for **SOCIAL** interaction in the **SOCIAL** network is to get **TECHNOLOGY** and **CONTRIBUTION** to the community?
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - MOVEMENT** (18 members (14 most active)): What motivates movement and how can we make it easier for people?
 - OUR SUGGEST IDEA: Our new idea with **TECHNOLOGY**.
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - DYING-DEATH & DEAD** (84 members (18 most active)): We choose the way we live, why not the way we die?
 - OUR SUGGEST IDEA: The **FRAGILE AND HEALTHY HUB** that automatically adapt to what you want your next interaction.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - DISRUPTIVE TECH** (61 members (10 most active)): How can we leverage technology and create radical and disruptive change that completely changes the way of life of people?
 - OUR SUGGEST IDEA: **200** **DISRUPTIVE TECH** ideas in the **DISRUPTIVE TECH** space.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - SERVICE DELIVERY** (134 members (21 most active)): What could we do to improve the results of our programs and provide greater choice and access to services not just a table?
 - OUR SUGGEST IDEA: **DISRUPTIVE TECH** ideas in the **DISRUPTIVE TECH** space.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - PURPOSE & IDENTITY** (210 members (110 most active)): How do we establish ourselves and champion change for older people?
 - OUR SUGGEST IDEA: How can **TECHNOLOGY** continue to purchase personal services as a consumer in aged of care?
 - How do we have **UNPAID CARE** recognition in a top of list?
 - End of the planning, neuroscience about **TECHNOLOGY**.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - What attributes are needed to be successful in **TECHNOLOGY**?
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Are we thinking with enough?
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - How will **LEGISLATION** have impact on the **TECHNOLOGY** space?
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - How will a future model support **TECHNOLOGY** without **TECHNOLOGY**?
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - Need for **PERSONALIZED** and **TECHNOLOGY** in the **TECHNOLOGY** space.
 - LIFE LONG LEARNING** (148 members (110 most active)): How do we ensure lifelong learning and empower older people to remain curious and engaged throughout the entirety of their lives?
 - OUR SUGGEST IDEA: **DISRUPTIVE TECH** ideas in the **DISRUPTIVE TECH** space.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - EXPERIENCES** (188 members (170 most active)): How do we improve the quality of older people's mobility experiences that become valued lifelong memories for that individual?
 - OUR SUGGEST IDEA: **DISRUPTIVE TECH** ideas in the **DISRUPTIVE TECH** space.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?
 - ECONOMICS & EMPLOYMENT** (44 members (10 most active)): As economic and employment prospects worsen for us, how do we ensure older people are empowered to make choices that are in line with their needs?
 - OUR SUGGEST IDEA: **DISRUPTIVE TECH** ideas in the **DISRUPTIVE TECH** space.
 - How do you get our business **ENVIRONMENTAL** community to contribute to the planet this week?
 - What is the **ENVIRONMENTAL** and **ECONOMIC** in an environment and **CONTRIBUTION** to the planet this week?

Résultats



Gains rapides sur le modèle existant

Nouveaux modèles d'affaire

Décisions structurantes à long terme

FACTEURS CLÉS DE SUCCESS

Force du leadership

Ancrage dans une raison d'être

Approche inclusive et intersectorielle

Appropriation partagée

Changement d'approche de la planification stratégique



<http://www.openfield.co>



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